

Marketing & Business Development Internship with FUBIZO Ventures, Simpang Ampat, Penang- Malaysia

Company Introduction

Welcome to the first step of entering Asia's most innovative food tech company. FUBIZO is the only food marketing + product development/innovation + branding company that focuses on the whole food experience. Meaning, we research the market for top food trends, help our client develop an innovative product, help manufacture the product in the manufacturing plant and then help with branding too (package design + marketing materials + flyers). At FUBIZO, we're focused at making the best food and giving the best experience to consumers. Our clients range from startups, to national to international food organizations and we consistency strive at helping them give their consumers the best foods to experience.

This role will focus a lot on business development- this means, marketing (market research, identifying what the market wants/needs and finding ways to connect with the right target), basic content creation when communicating with the target market, and client relations whereby ensuring the project is being completed in a proper manner. You will be guided by the seniors of the team and assist in activities.

Great products start with having the right idea and this starts with the correct research findings. Therefore you will need to research the market thoroughly and come up with good answers to the problems so that our product team can make the right product. Full training will be provided.

General Job Scope:

- Research the markets for products and identify the price the market is willing to pay
- Conduct benchmark studies
- Come up with ideas on how to answer problems in the food and beverage industry

Expected Skills:

- Creative Thinker and Problem Solver
- Analytical Thinking Skills where the candidate would be able troubleshoot issues
- Critical thinker meaning identifying cause and effect of certain action

- Someone who can challenge the limits of the current wisdom and know hows
- Having a hardworking and learning attitude to explore and who is a quick learner
- Ability to work independently
- Able to juggle multiple projects at a time and manage time wisely
- Integrity, keeping healthy and hygienic is a MUST

Basic Requirements:

- Candidate must possess at least Diploma/Advanced/Higher/Graduate Diploma, Bachelor's Degree/Post Graduate Diploma/Professional Degree in Business Administration, Marketing or equivalent.
- Required language(s): Bahasa Malaysia, English (Tamil/Mandarin are an added advantage but not required)
- Required Skill(s): Marketing, Speaking-customer relations communication
- Basic Sales Experience would have been an Added Advantage but not required

Benefits:

- Full Training Provided
- Breakfast Provided
- Opportunity to Travel- depending on MCO situation
- Employee Wellness is Looked After

3 Internship position(s) for duration 3 - 6 month(s).

For more info, visit www.fubizo.com. To apply- please email your application to info@fubizo.com, fubizogroup@gmail.com and WhatsApp +6018-707-2004.

Pay Range: RM500- RM750 (for those with 6 months working experience)